

Samantha L. Beekman

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Education

LOUISIANA STATE UNIVERSITY | AUGUST 2017 - MAY 2021 | GPA 3.74

- Bachelor of Arts in International Studies | College of Humanities & Social Sciences
 - Concentrations in the Middle East and Global Diplomacy
 - Minors in Arabic and French
- Bachelor of Arts in Mass Communication | Manship School of Mass Communication
 - Concentration in Political Communication
- Roger Hadfield Ogden Honors College
 - College Honors
 - Honors Thesis

Related Coursework: Media and Public Policy; National Security Law; Political Communication Research

UNIVERSITE DE STRASBOURG | STRASBOURG, FRANCE | AUGUST 2019 - MAY 2020

- Certificate of European Studies

Related Coursework: Immigration to the UK; Politics of Culture in Divided Societies; Cultural Policy in Europe

Honors, Awards and Certifications

Languages: English, Native; French, B2; Arabic, A1; German, A1; Spanish, A1

Certifications: National Coalition Building Institute Diversity Training, LSU Communicator Certificate

Honors:

- *Academic:* Alpha Lambda Delta, Top 20% in Class; President's List; Dean's List
- *Scholarships:* Rotary Club Global Grant Scholarship; Charlene Muffoletto Favre Scholarship; Flagship Scholars Award; Taylor Opportunity Program for Students
- *Awards:* LSU Distinguished Communicator; S.T.R.I.P.E.S. Outstanding Leader

Technology:

- *Data Analysis:* SAS Enterprise Guide, Microsoft Excel, SurveyMonkey, Google Forms, Qualtrics
- *Design:* Adobe InDesign, Adobe Lightroom, Adobe Photoshop, Canva
- *Communications:* Constant Contact, Hootsuite, Microsoft Word, Microsoft PowerPoint, Tweet Deck
- *Social Media:* Facebook, Instagram, LinkedIn, Snapchat, TikTok, Twitter

Conferences and Research

HONORS THESIS | BATON ROUGE, LOUISIANA | MAY 2021

- Comparative analysis of COVID-19 policies and impacts among the U.S. states of Louisiana and Georgia and the countries of Norway and Sweden, each subgroup contextualized in similar political and cultural ties with differing policy responses.

IMPACT OF COVID-19 ON LOUISIANA | BATON ROUGE, LOUISIANA | AUGUST 2020 - PRESENT

- Analyze COVID-19 data from the Louisiana Department of Health with the Public Affairs Research Council of Louisiana to determine long-term trends and inform economic and public policy decisions across the state via weekly publications and a comprehensive online resource portal.

EVOLUTION OF MEDIA PERCEPTION: THE ISSUE OF MIGRATION | STRASBOURG, FRANCE | MARCH 2020

- Beekman, S., Brandholm, G., Penna, M., Pluta, B., Stephenson, M. & Torres, P. (2020, March). "Evolution of Media Perception: The Issue of Migration." Research conference presentation at Castle Talks on Cross-Border Cooperation: The migration crisis - A humanitarian challenge for border regions, Strasbourg, France. Canceled due to COVID-19.

MODEL EUROPEAN UNION MILAN | MILAN, ITALY | OCTOBER 2019

- Conference demonstrating the European Ordinary legislative procedure organized by the non-profit association BETA-Italia. Debated legal texts regarding the European Defense Fund and nuclear energy as a simulated member of the European Parliament. Voted "Next Angela Merkel" for legislative contributions and superior participation in the program.

Work Experience

POLICY INTERN | PUBLIC AFFAIRS RESEARCH COUNCIL OF LOUISIANA | AUGUST 2020 – PRESENT

- Analyze COVID-19 data from the Louisiana Department of Health, researching long-term trends and impact of the virus on Louisiana. Publish weekly reports on COVID-19 data to members and maintain an online resource portal.
- Unpack legislative action in a nonpartisan, easily digestible format for stakeholders and the general public, including a guide to Louisiana's constitutional amendments and the Louisiana Legislature.
- Coauthor PAR's Facebook, Twitter, Instagram and LinkedIn pages to project a cohesive voice for the organization and communicate with members and the community.

COMMUNICATIONS INTERN | EMERGENT METHOD | MAY 2019 – JUNE 2020

- Extensive experience with environmentally-focused projects and clients such as Restore Louisiana, the Coastal Protection and Restoration Authority, the Louisiana Watershed Initiative and Isle de Jean Charles, with a special focus on Louisiana's 2016 flood recovery, restoration and prevention efforts.
- Designed, fielded, analyzed and summarized large-scale, statewide surveys for large populations for Restore Louisiana utilizing Qualtrics and Excel. Conducted policy research, supported proposal development and facilitated strategic communication for clients and prospective clients.
- Coauthored Emergent Method and Restore Louisiana's Facebook, Twitter and LinkedIn to project a professional brand.

ADVOCACY & ENGAGEMENT INTERN | LSU COLLEGE OF HUMAN SCIENCES & EDUCATION DEAN'S OFFICE | MARCH 2018 – MAY 2019

- Functioned as a key support to the program director, serving as a liaison and organizer for the College of Humanities and Social Sciences and community partners to organize service projects and public outreach events.
- Edited and presented media to internal and external audiences, planned, organized and photographed events, audited CHSE Ambassadors' agency account and managed other special projects.

MENTOR | LOUISIANA STATE YOUTH OPPORTUNITIES UNLIMITED PROGRAM | AUGUST 2017 – FEBRUARY 2018

- Mentored at-risk low-income students by tutoring and counseling them, enabling their success socially and academically on Louisiana's Educational Assessment Program.

RECEPTIONIST | SANSON'S FAMILY MEDICINE | JUNE 2015 – DECEMBER 2017

- Managed patients, operated computer systems and navigated high-stress consumer interactions.
- Redesigned organizational system for pediatric and adult patient charts.

Leadership

EXECUTIVE STAFF | LOUISIANA VOTE | JUNE 2020 - PRESENT

- Work with the Louisiana Secretary of State's Office to modernize and streamline the process of becoming a poll worker and pushed a joint campaign to recruit poll workers for the November 2020 election.
- Organize a coalition with other organizations across the state including the Secretary of State's Office, New Orleans Pelicans and Saints, Geaux Vote and the Power Coalition for Equity and Justice to advocate for universal vote-by-mail, increased voter registration and poll worker recruitment in Louisiana via our grassroots digital campaigns.

MANSHIP AMBASSADOR | LSU MANSHIP SCHOOL OF MASS COMMUNICATION | MARCH 2019 – MARCH 2020

- Recruited students, gave tours of facilities, met with dignitaries and visitors and helped to run ManSHIP School student orientations for freshmen, pre-mass communication students and newly admitted students.

STUDENT LEADER | LSU FIRST YEAR EXPERIENCE | FEB 2018 – AUGUST 2019

- Responsible for planning and managing Welcome Week events as Traditions Coordinator for Louisiana State University's Welcome Week through Bengal Bound.
- Group Leader for Louisiana State University's Student Tigers Rallying, Interacting and Promoting Education and Services (S.T.R.I.P.E.S.) Program, an extended orientation program for incoming LSU students requiring extensive diversity and inclusivity training, certification and social management skills.
- Awarded Outstanding Leader (2018 and 2019) for superior leadership, dedication and enthusiasm during the program.

PERFORMING MEMBER | THE GOLDEN BAND FROM TIGER LAND | AUG 2017 – MAY 2019

- Worked as a component of a team, managed deadlines under pressure. Exemplified punctuality, discipline and interpersonal skills as a representative of the renowned organization.

Leadership, Continued

RECRUITMENT CHAIR, MEMBER | LSU QUIDDITCH CLUB | AUG 2017 - PRESENT

- Recruitment Chair 2017-2018.
- Organized recruitment events, planned outreach efforts, directly contacted prospective members and fostered a continued interest in the team.
- Contended for a national title in the 2018 U.S. Quidditch Cup in Round Rock, Texas.

PRESIDENT, VICE PRESIDENT, MEMBER | JUNIOR CLASSICAL LEAGUE | AUG 2015 – MAY 2017

- First vice president 2015 and president 2016-2017. Awarded Most Valuable Person for state convention. Finalist for State Junior Classical League cabinet position.
- Planned and organized events, budgeted, coordinated members, led community outreach, oversaw volunteer projects and campaigns and managed teams and organizations.

Other involvements and associations include Arabic Club, Feminists in Action, Geaux Vote LSU and the Bad Monkey Brass Band.

Volunteer Work

TRANSLATOR, TEAM LEADER | LAS CARMELAS MIGRANT ASSISTANCE PROGRAM | MAY 2019 – AUGUST 2019

- Met asylum seekers from the border at the local Greyhound station with fruit, water, and necessary supplies such as diapers and feminine hygiene products. Served as a Spanish/English liaison between migrants and volunteers to help disseminate information, coordinate efforts and answer questions.

VOLUNTEER READING BUDDY | STUDENTS ENGAGED IN EDUCATION AND SERVICE | NOVEMBER 2020 – PRESENT

- Virtually “visit” school classrooms in Baton Rouge schools to read books to the class, promoting literacy and to make reading fun.

MEMBER | KAPPA KAPPA PSI, NATIONAL HONORARY BAND FRATERNITY | MAY 2018 - PRESENT

- Service, promote and aid university band ensembles.
- Served on the Social Committee (2018), LSmUSIC Committee (2019) and Service Committee (2020).

VOLUNTEER | HURRICANE LAURA RELIEF | SEPTEMBER 2020

- Helped coordinate and facilitate a supply drive from Northeast Louisiana to the Lake Charles area in the aftermath of Hurricane Laura’s devastation.

FOUNDER AND HOST | BLACK LIVES MATTER BOOK CLUB | JUNE 2020 – AUGUST 2020

- Hosted a book club with Louisiana students and teachers exploring essential readings on race in America, including Dr. Ibram X. Kendi’s “Stamped from the Beginning,” in the aftermath of the murders of George Floyd and Ahmaud Arbery.

INTERNATIONAL AMBASSADOR | LSU INTERNATIONAL PROGRAMS | DEC 2018 – MAY 2019

- Meaningfully interacted with international students to facilitate their immersion into campus life and culture. Paired with an international student to act as a resource and friend on campus and in the community.

MATH TUTOR | JEFFERSON TERRACE ELEMENTARY | DEC 2018 – MAY 2019

- Mentored at-risk, low-income students in math to prepare for the Louisiana Educational Assessment Program.

VOLUNTEER | KNOCK KNOCK CHILDREN’S MUSEUM | MARCH 2018 – MAY 2018

- Communicated with and led both individuals and large groups of children and families, facilitating educational experiences in the museum two hours per week.

TEAM MEMBER | AREA HEALTH EDUCATION CENTER | JUNE 2016 – AUG 2016

- Earned 98.5 hours of volunteer service at a local hospital rotating through departments to learn from and interact with patients and medical professionals. Selective, interviewed position.
- Awarded “Miss AHEC” for superior achievement and participation in the program.

VOLUNTEER | GREAT FLOOD OF 2016 | MARCH 2016

- Bagged sand, donated supplies, and gathered volunteers to bag during the flood to help stop the spread of floodwater into peoples’ homes.

COFOUNDER, CONDUCTOR | SAXOPHONE CHRISTMAS CHOIR | NOV 2015 – JAN 2017

- Coordinated a group of saxophone players to practice and perform Christmas music in nursing homes, churches and a local theater throughout the holiday season.

VOLUNTEER | TORNADO CLEANUP | JANUARY 2014

- Coordinated a group to clean up yards for elderly residents by cutting fallen limbs and bagging trash and debris.